



MARIA DULCEANU

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ABOUT ME

My name is Dulceanu Maria, a creative person, passionate about web design.

My professional goal is to work in a company where I can grow and create meaningful experiences through design.

HARD SKILLS

- Adobe XD
- Illustrator
- HTML
- JavaScript
- MySQL
- Vue
- Bootstrap
- Marketo
- Jira
- SEO
- Figma
- Photoshop
- CSS
- PHP
- Duda
- React
- Codeigniter
- AEM
- Github
- Tailwind

SOFT SKILLS

- Attention to details
- Communication
- Problem solving
- Client-Focused
- Time Management
- Presentation
- Teamwork
- Creativity
- Collaboration
- Adaptability
- Empathy
- Research
- Flexibility
- Professionalism

EDUCATION

03/2023
05/2023

Google UX Design Specialization.
Certificate verification [here](#).

10/2017
06/2021

Bachelor's degree, Faculty of Computer Science,
Alexandru Ioan Cuza University, Iasi

EXPERIENCE

06/2024
11/2024

Email marketing developer HCLTech

- Executed email marketing campaigns using client's briefs
- Designed responsive emails using HTML, CSS and JavaScript
- Developed, tested, and deployed high-impact email campaigns using Marketo, AEM, and Salesforce (SFMC), ensuring alignment with brand guidelines and marketing strategies
- Created and managed email templates and content in AEM, ensuring brand consistency
- Worked collaboratively across large teams, often across multiple countries to ensure effectiveness of automated campaigns

12/2021
07/2023

Website builder GoDaddy EMEA

- Developed and designed responsive websites using Duda
- Customized Duda's templates using HTML, CSS and Javascript
- Performed website QA, ensuring the accuracy of information, adherence to UI/UX design principles, and meeting customer requirements
- Optimized websites for performance and improved user experience
- Updated already existing designs with the latest client requirements
- Worked in an agile environment
- Utilized Jira to visualize tasks, manage work in progress

09/2020
present

Web designer Self employed

- Crafted interactive design prototypes to visualize user interfaces for web and mobile applications, ensuring user experience across platforms
- Utilized HTML and CSS to implement website interfaces, aligning with project objectives and user needs
- Developed unique graphic design elements such as illustrations and icons
- Implemented website functionalities using PHP and JavaScript, enhancing user interaction
- Collaborated with product owners to understand requirements and provide creative solutions.